

FACTS**WHAT DOES GENERA WEALTH, LLC DO WITH YOUR PERSONAL INFORMATION?****Why?**

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect, and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Account balances and payment history

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons we choose to share; and whether you can limit this sharing.

Reasons we can share your personal information	Do we share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	No	NA
For joint marketing with other financial companies	No	NA
For our affiliates' everyday business purposes— information about your transactions and experiences	Yes	Yes
For our affiliates' everyday business purposes— information about your creditworthiness	No	NA
For our affiliates to market to you	Yes	Yes
For non-affiliates to market to you	No	NA
For buying, selling, or sharing of client data gathered for text messaging.	No	NA

To limit our sharing

- Mail the form below

Please note:

If you are a *new* customer, we can begin sharing your information from the date you received this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

Questions?

Call 970-907-3200

Who we are**Who is providing this notice?**

GenEra Wealth, LLC

What we do			
How do we protect your personal information?		To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.	
How do we collect your personal information?		We collect your Customer Information, for example, when you: • Open an account or enter into an investment advisory relationship • Complete forms or documents stating your investment objectives, financial circumstances, or risk tolerance • Give us your contact information or instructions related to your account • We also collect your personal information from others, such as custodians, affiliates, or their companies.	
Why can't you limit all sharing?		Federal law gives you the right to limit only • Sharing for affiliates' everyday business purposes—information about your creditworthiness • Affiliates from using your information to market to you • Sharing for non-affiliates to market to you State laws and individual companies may give you additional rights to limit sharing.	
What happens when you limit sharing for an account you hold jointly?		Your choices will apply to everyone on your account—unless you tell us otherwise.	
Definitions			
Affiliates		Companies related by common ownership or control. They can be financial and non-financial companies.	
Non-affiliates		Companies not related by common ownership or control. They can be financial and nonfinancial companies.	
Joint marketing		A formal agreement between non-affiliated financial companies that together market financial products or services to you.	
Mail-in Form			
If you have a joint account, your choice(s) will apply to everyone on your account unless you mark below. ☐ Apply only to me	Mark any you want to limit: ☐ Do not share information about my transactions and experiences with your affiliates. ☐ Do not allow your affiliates to use my personal information to market to me.		
	Name		Mail to: GenEra Wealth, LLC 764 Boulder Peak Avenue Erie, CO 80516
	Address		
	City, State, Zip		
	Account #		